IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Wong et al.

Title:

PRODUCT SELLING AND

PRICING SYSTEM AND

METHOD

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INFORMAL AMENDMENT PROPOSAL

Claim 30. A system for pricing a product, comprising:

a handheld computer comprising (a) a location circuit configured to provide location data based at least in part on the location of the handheld computer and (b) a wireless transceiver configured to provide wireless communication of the location data and a user identifier; and

a data processor configured to receive the location data and the personal identifier and to adjust set a price lower for the product for a person associated with the user identifier based at least in part on the location data.